

## Bewertig Guide - EN



Version 1.3  
Datum 09.06.2024

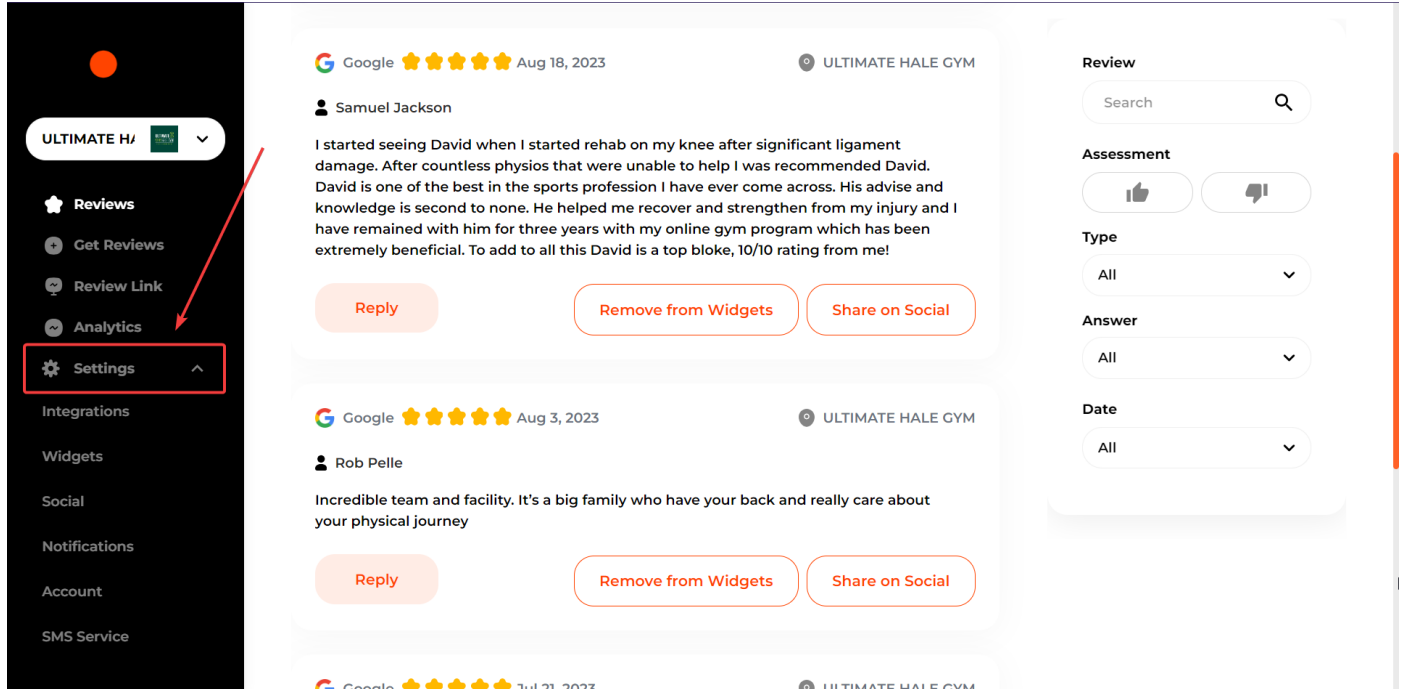
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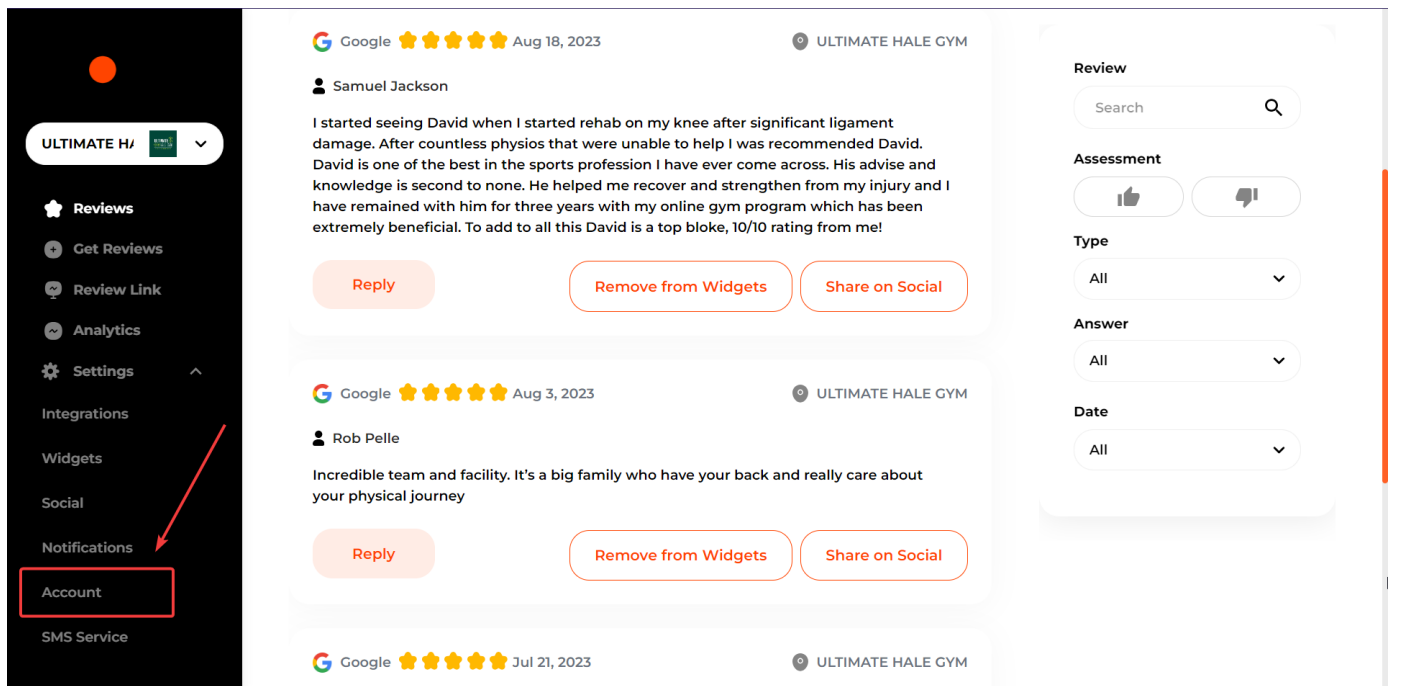
## Updating Password

Changing your password helps to keep your account safe.

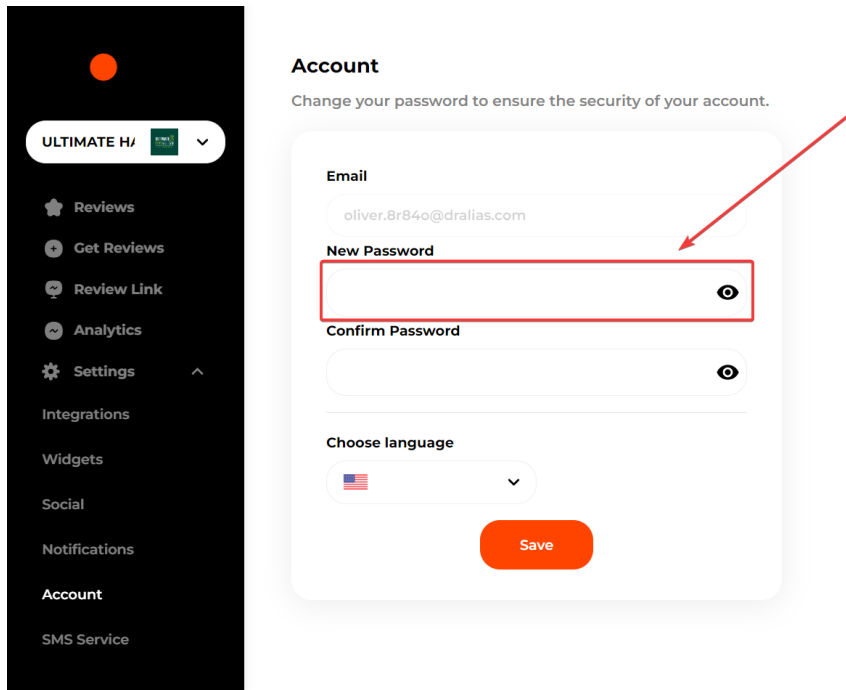
As soon as you sign in using the credentials sent with the welcome email, you should change the initial password by clicking **Settings** on the left sidebar.



Then click **Account**.



You'll be presented with the field to enter your **New Password**.




**Account**  
Change your password to ensure the security of your account.

Email  
oliver.8r84o@dralias.com

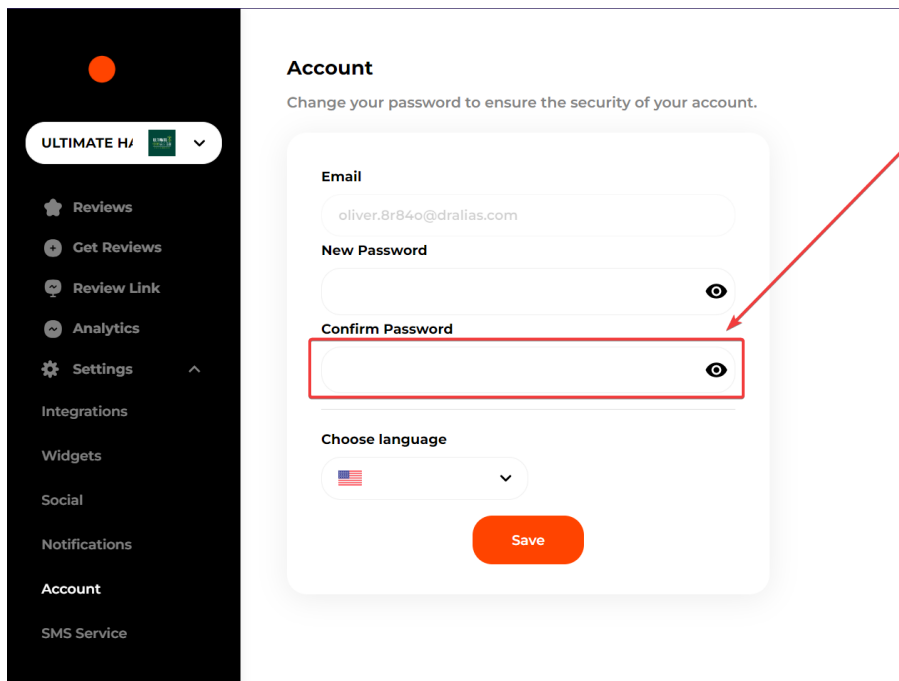
**New Password**

Confirm Password

Choose language  
 ▼

Save

Repeat the same password in the **Confirm Password** field




**Account**  
Change your password to ensure the security of your account.

Email  
oliver.8r84o@dralias.com

New Password

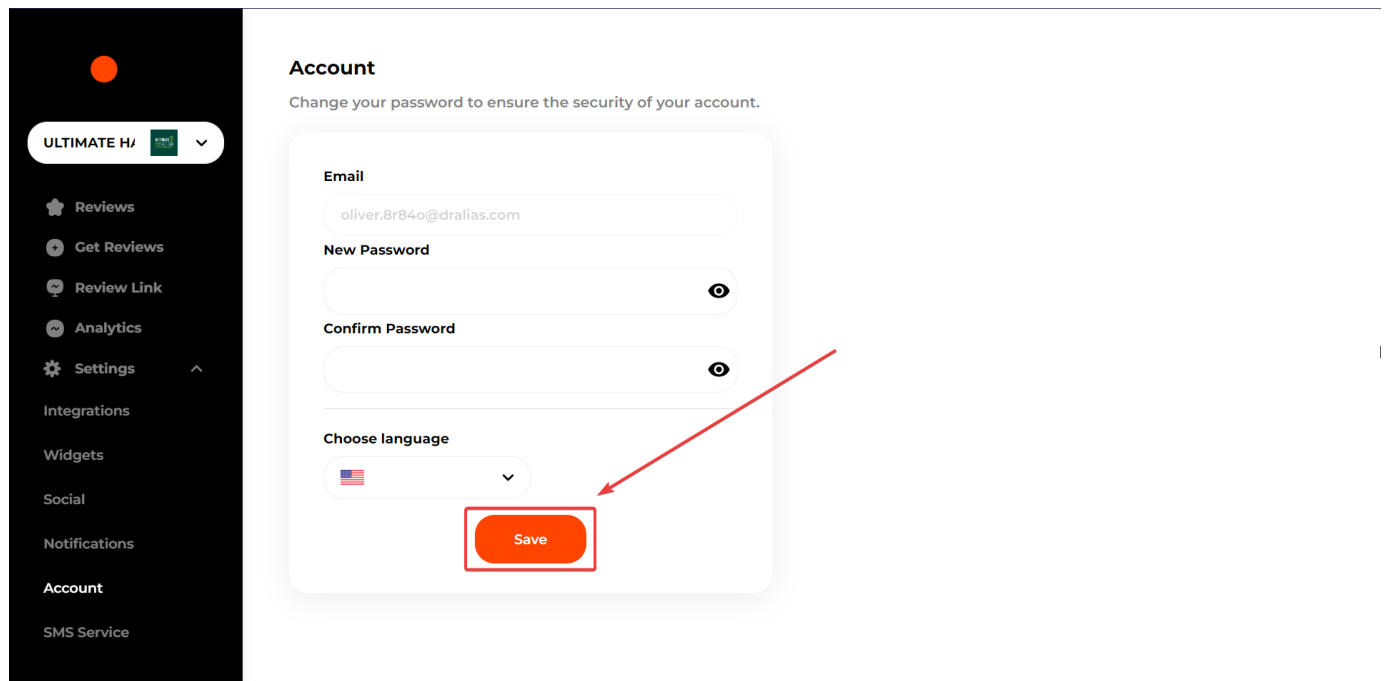
**Confirm Password**

Choose language  
 ▼

Save

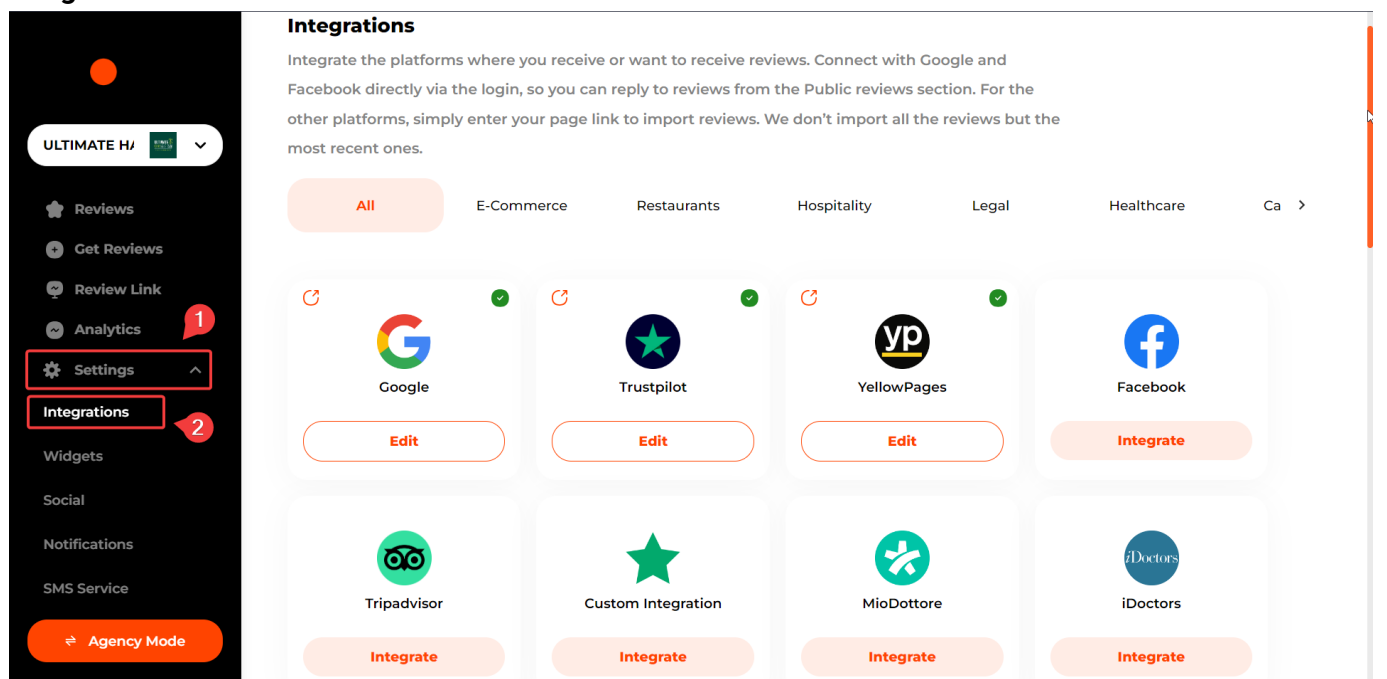
Finally, click **Save**.

Keep your password safe. Moving forward, use your new password to log into your account.

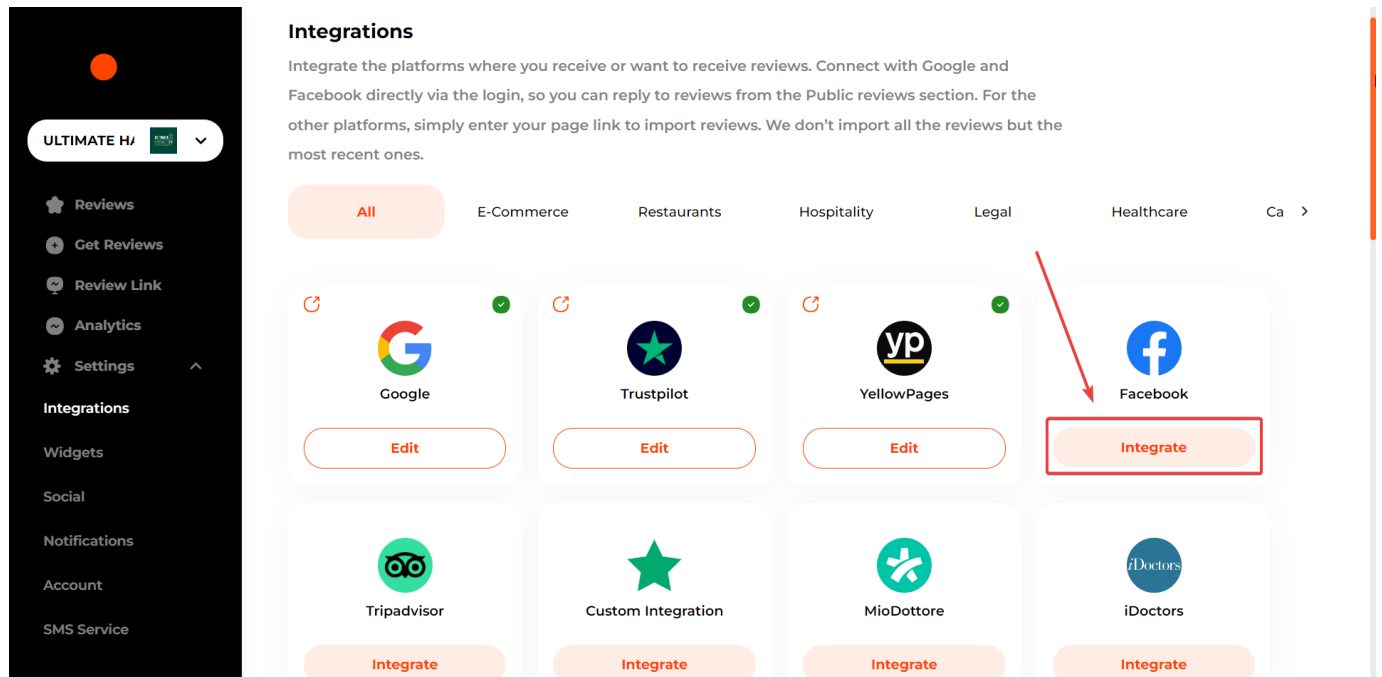


## Integrations

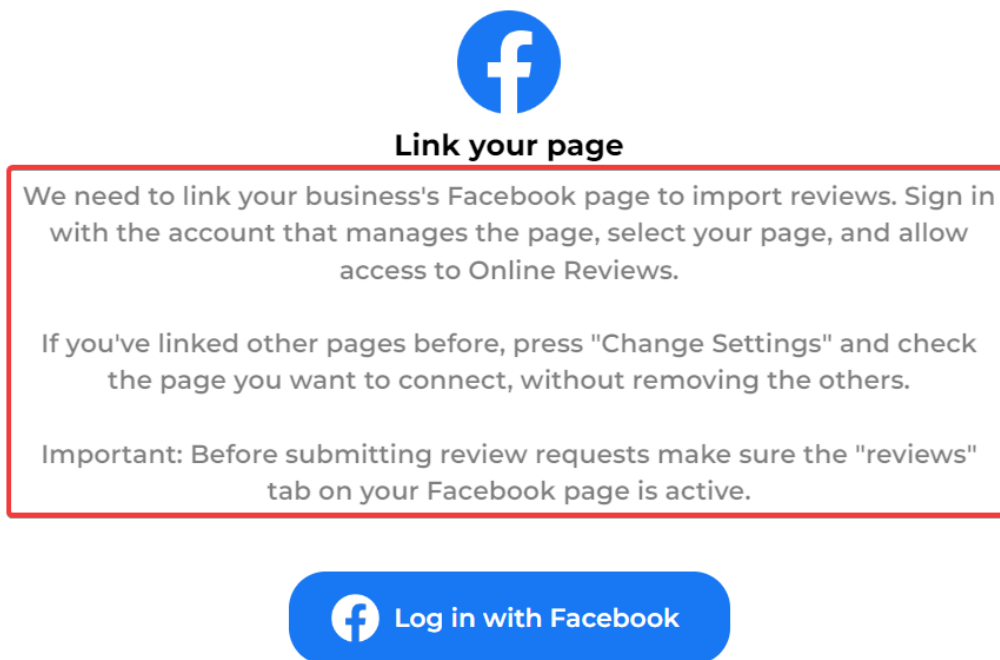
To start integrating review platforms, firstly click **Settings** on the left sidebar. Then click **Integrations**.



You can integrate over twenty different review platforms. To connect your platform, simply click **Integrate** below each platform.



After hitting the **Integrate** button, you will see on-screen instructions, guiding you through the platform integrating process. For instance, the following screenshot shows the integration instructions of the Facebook page.

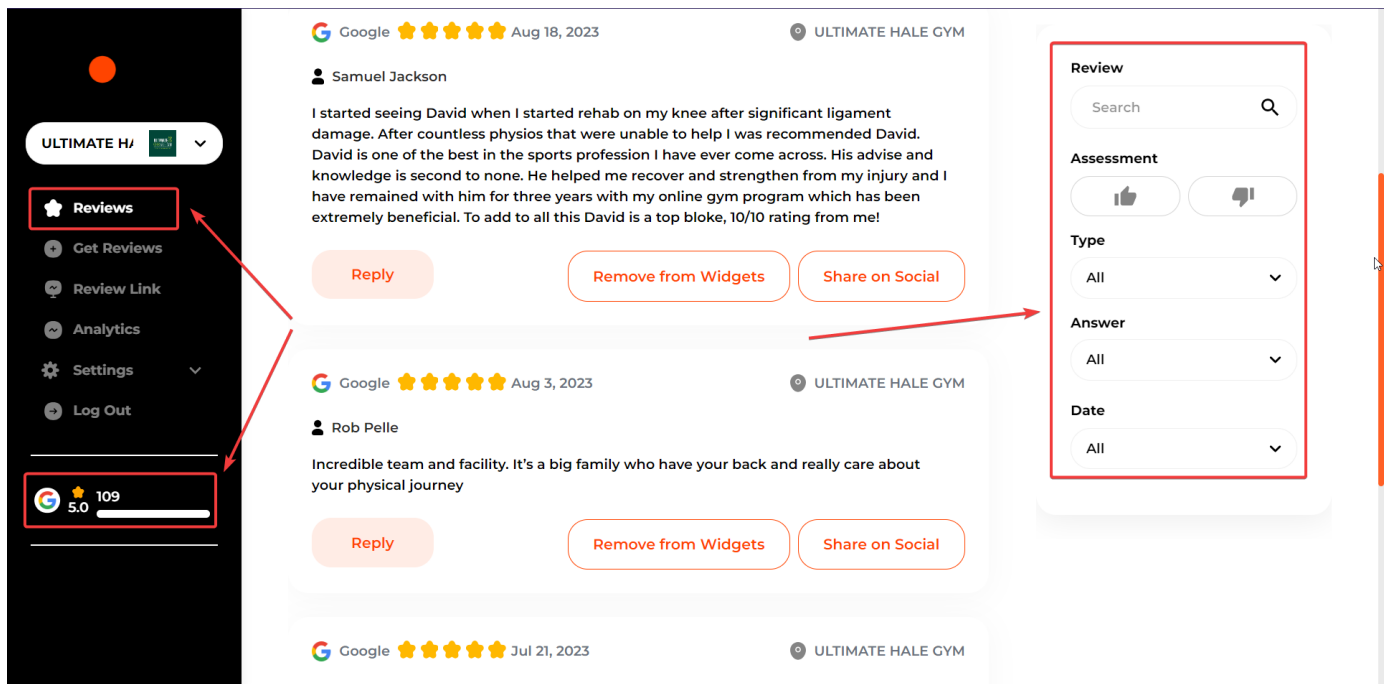


## Reviews

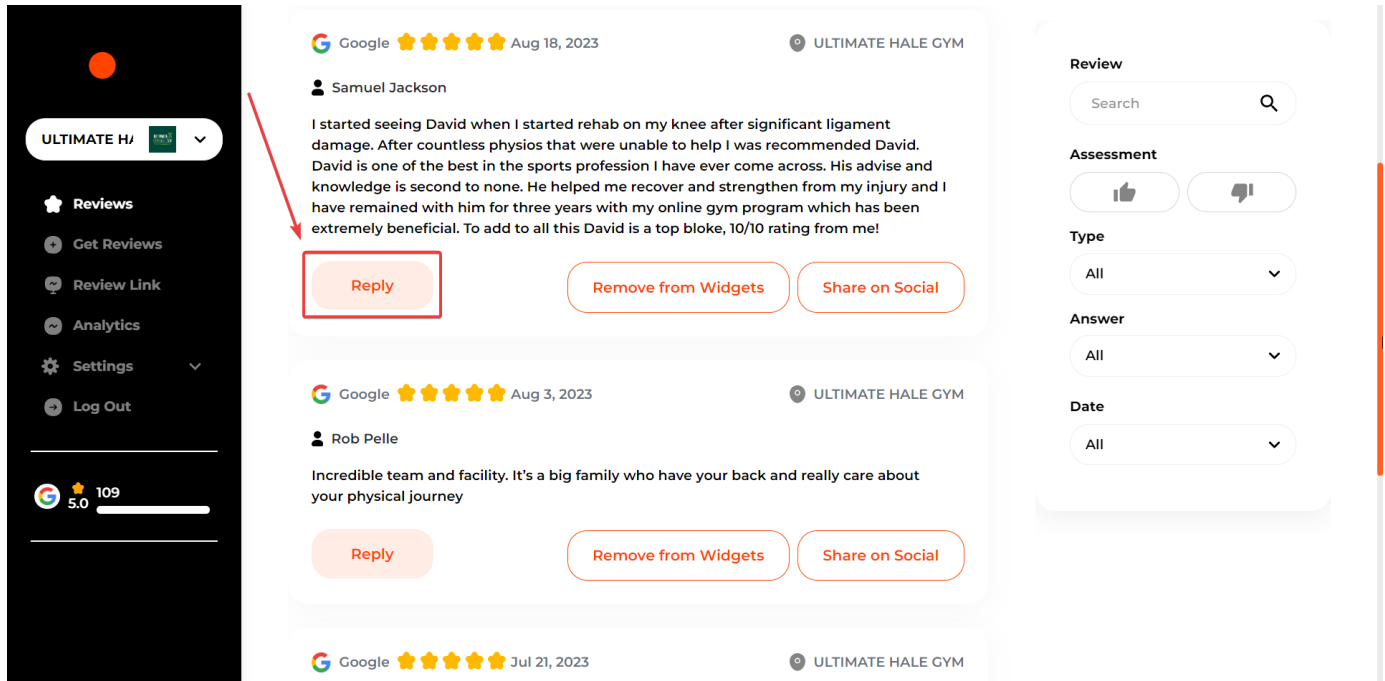
Platform feed automatically updates four times a day with new reviews.

On the left sidebar of **Reviews** section, you will see the list of integrated platforms with rating and number of reviews.

Whereas, on the right sidebar you can search and find reviews with entering keywords, filter reviews by *Assessment*, *Type*, *Answer* and *Date*.



We give you an opportunity to monitor and respond to all reviews right from the platform. To do so, just go ahead and click **Reply** under each review.

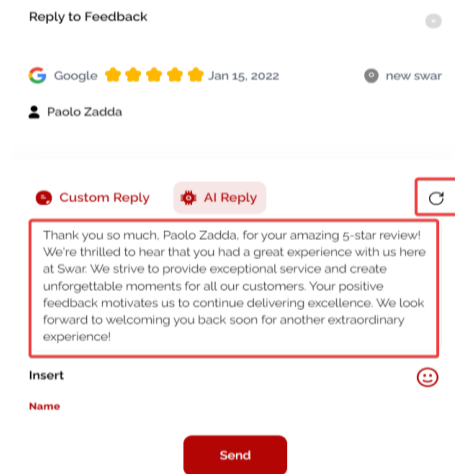




## AI Reply

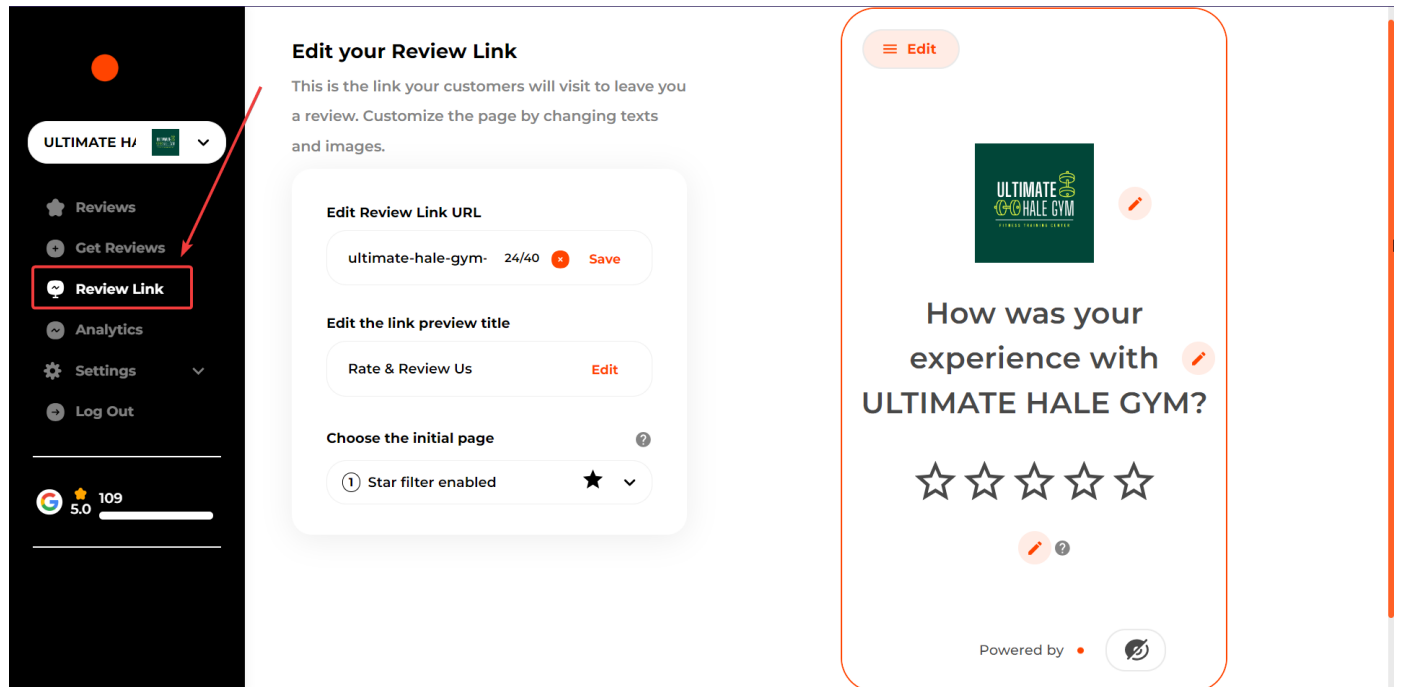
We use the latest AI technology to generate AI replies for your reviews, which ultimately saves you time. After clicking **Reply** on each review, then simply click - **AI Reply**. The platform automatically generates the reply for your review.

If you want AI to generate a new response, simply click a little “reload” button.

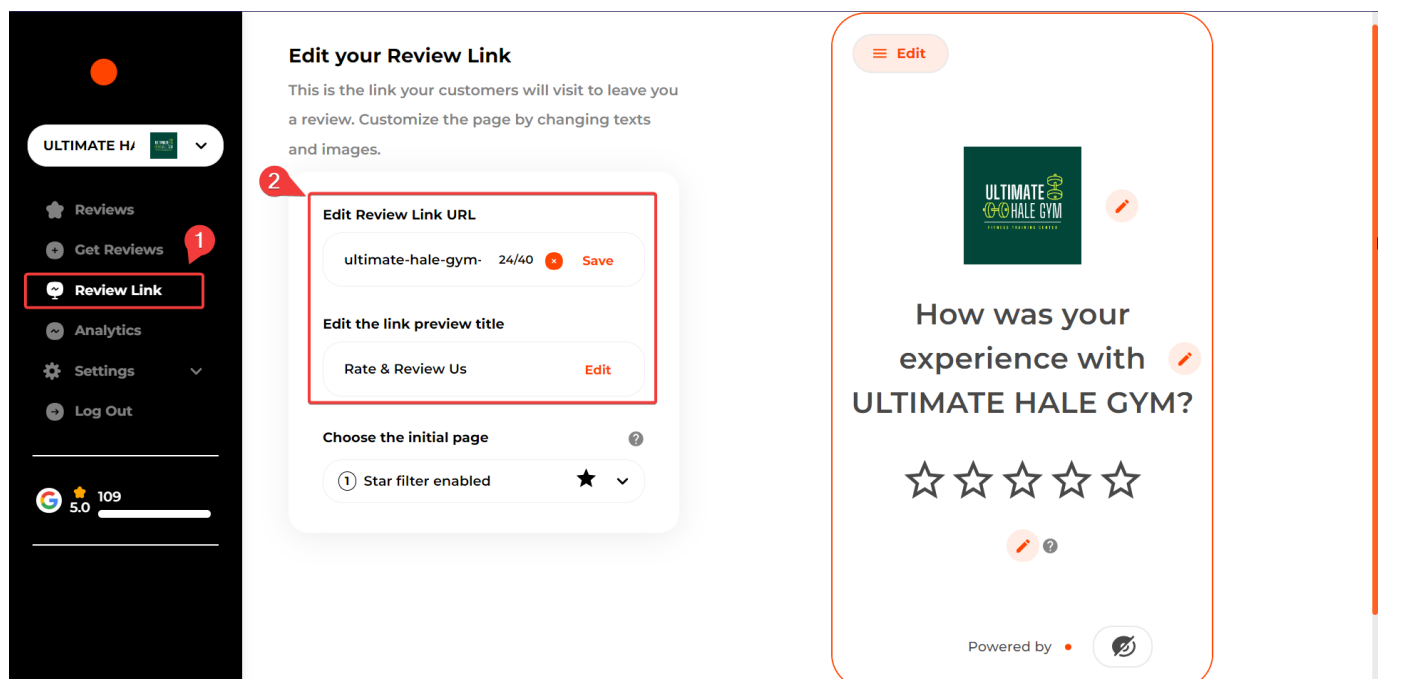


## Review Link

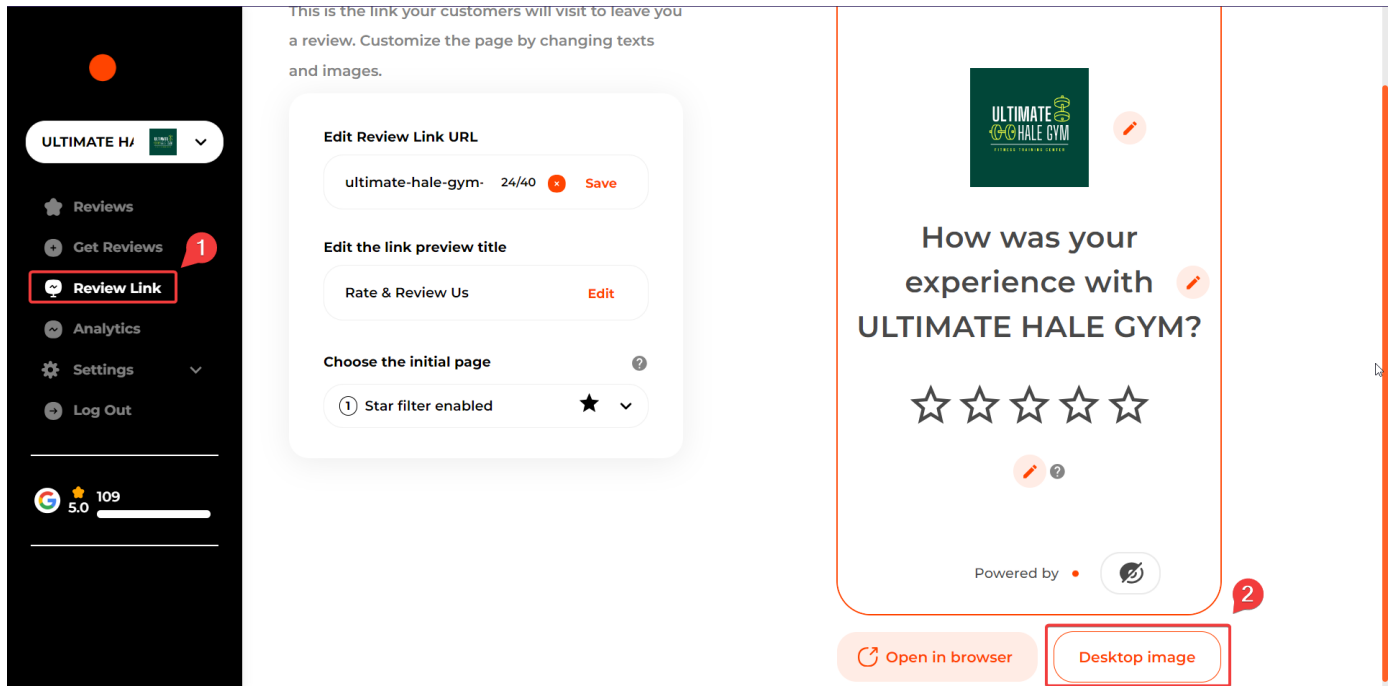
Review Link is the link your customers visit for leaving a review. You can customize the review link by clicking **Review Link** on the left sidebar.



From **Review Link** you can edit review link URL and link preview title.



Click **Desktop Image** and then, **a little pencil** icon in the top left corner to update the desktop image. Image size - 720 px x 900 px.



This is the link your customers will visit to leave you a review. Customize the page by changing texts and images.


**Edit Review Link URL**  
ultimate-hale-gym 24/40 ✖ **Save**

**Edit the link preview title**  
Rate & Review Us **Edit**

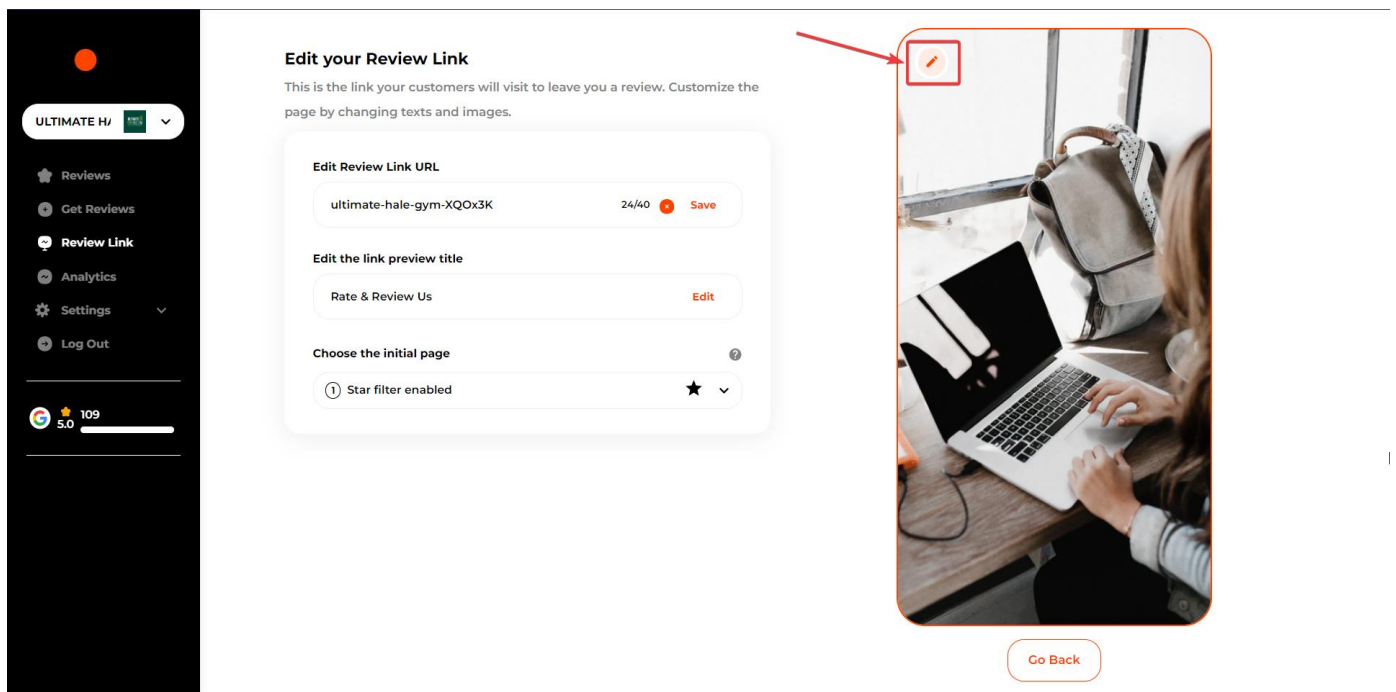
**Choose the initial page** ?  
① Star filter enabled ★ ▼

How was your experience with **ULTIMATE HALE GYM?**

☆☆☆☆☆

Powered by 

[Open in browser](#) [Desktop image](#)



**Edit your Review Link**

This is the link your customers will visit to leave you a review. Customize the page by changing texts and images.

**Edit Review Link URL**  
ultimate-hale-gym-XQOx3K 24/40 ✖ **Save**

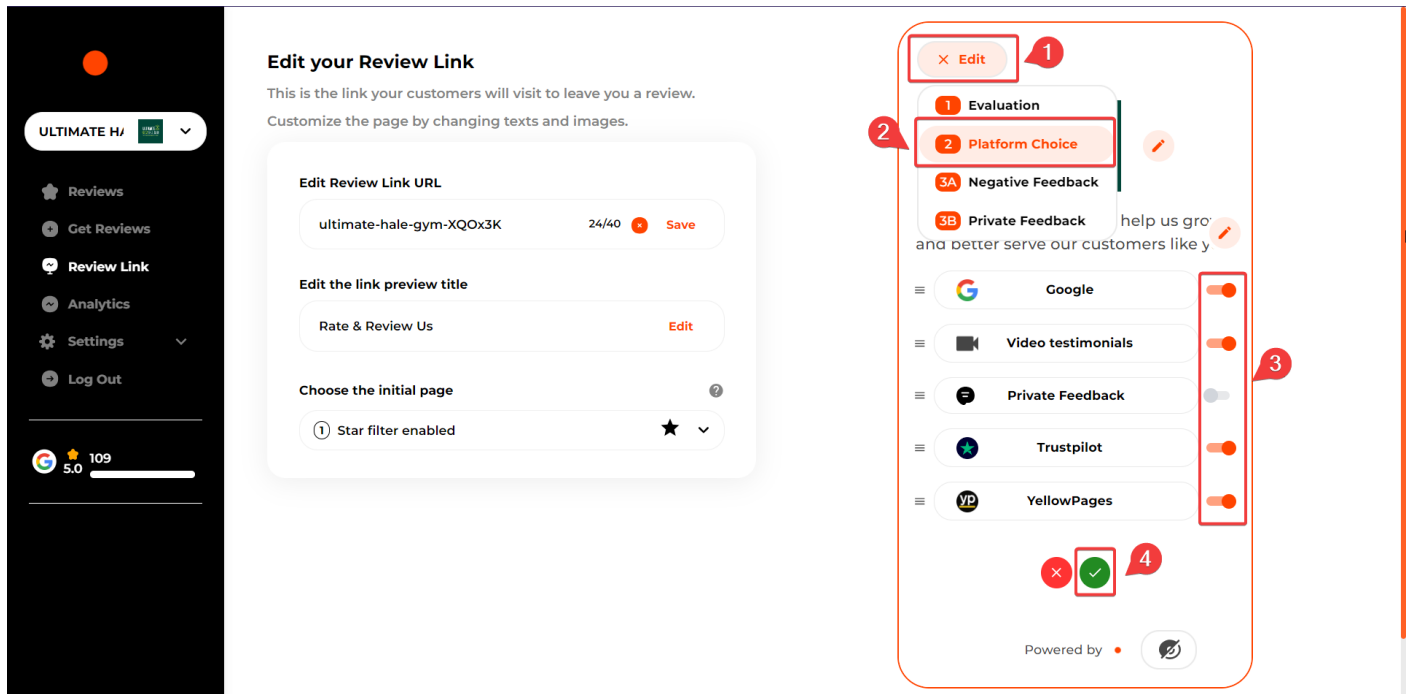
**Edit the link preview title**  
Rate & Review Us **Edit**

**Choose the initial page** ?  
① Star filter enabled ★ ▼

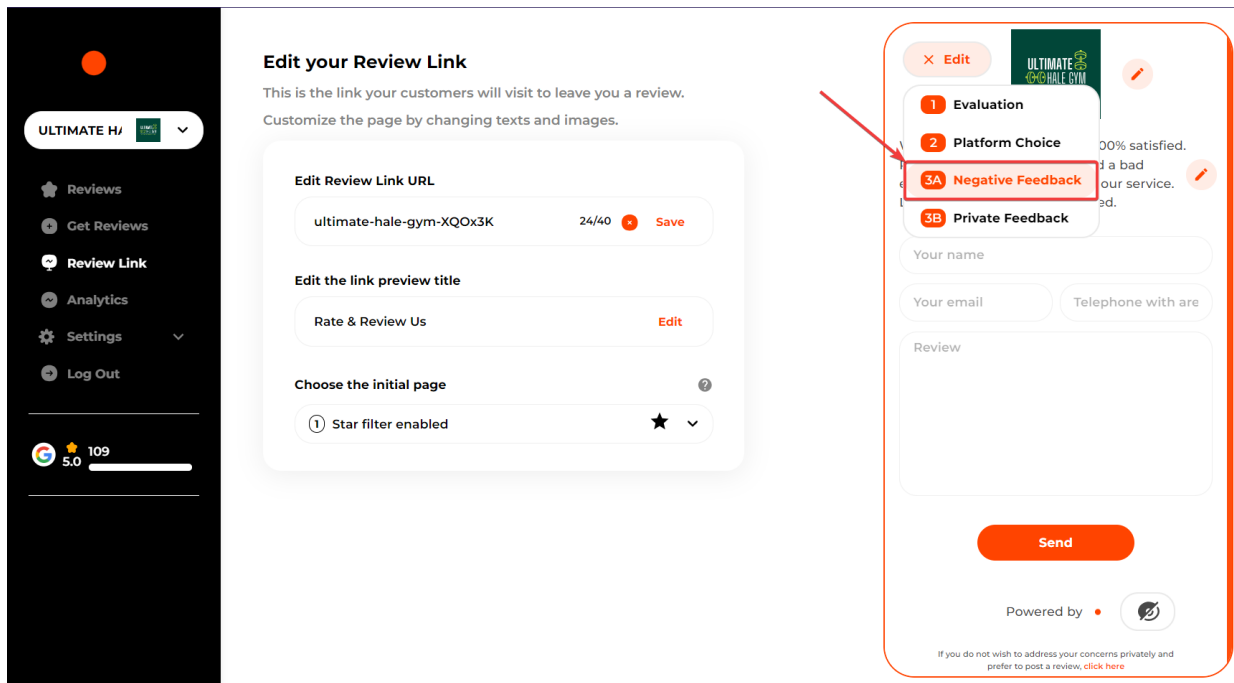
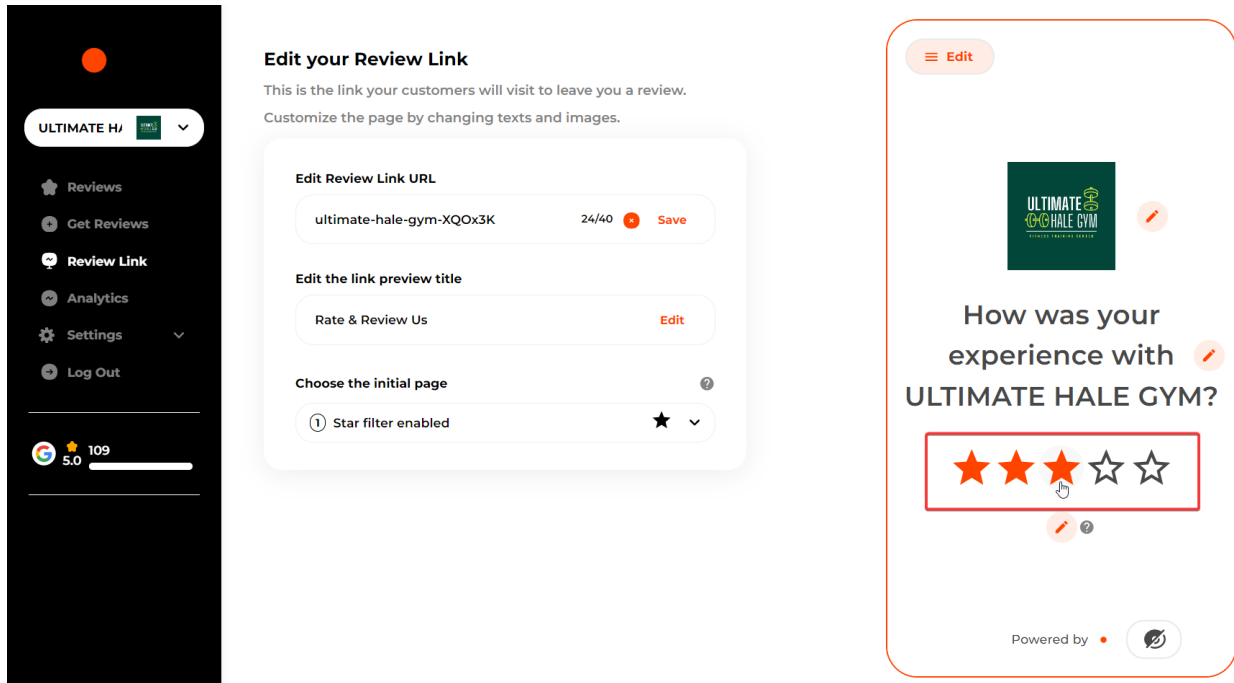
[Go Back](#)

On **Platform Choice** section, you can enable or disable platforms you'd like to showcase on the Review Link.

Once you choose platforms of your choice, make sure to save changes by clicking the green checkmark button.

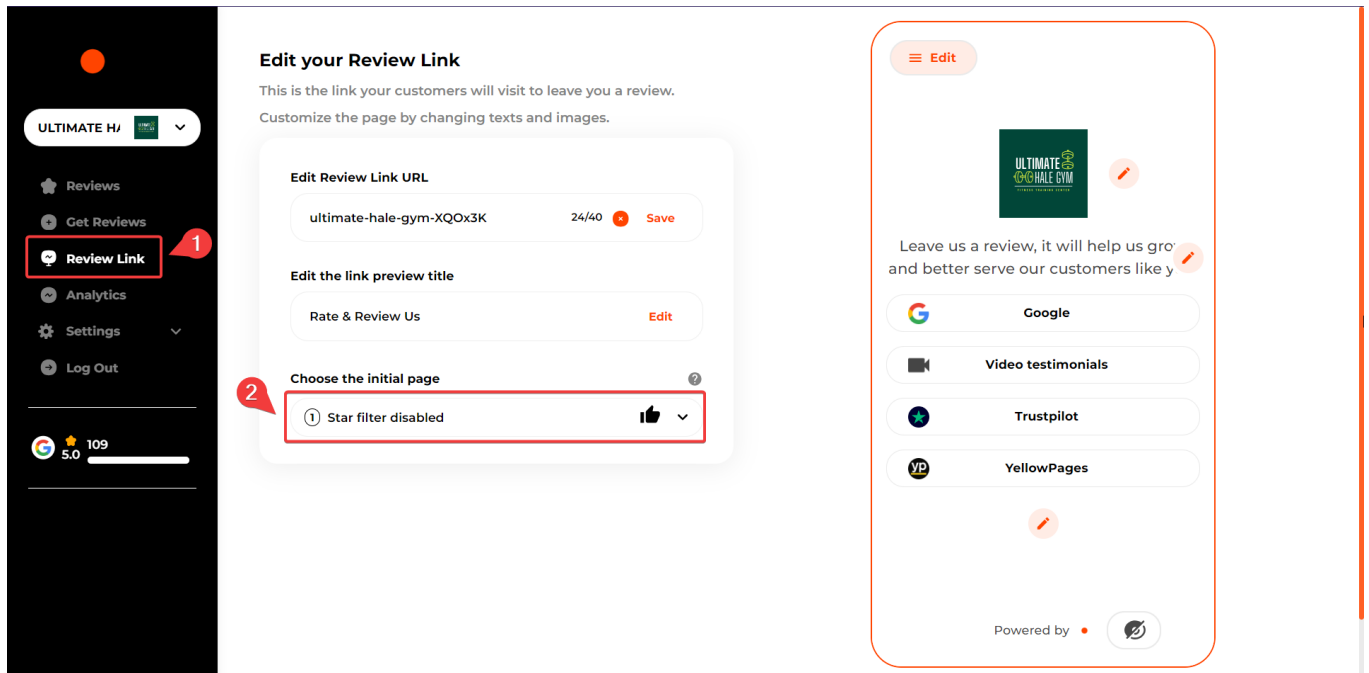


**Negative Feedback** section shows the page your customers see when they want to write a 1, 2 or 3-star review. We ask your dissatisfied customer to leave their contact information to follow-up later on, in order to answer their concerns privately.

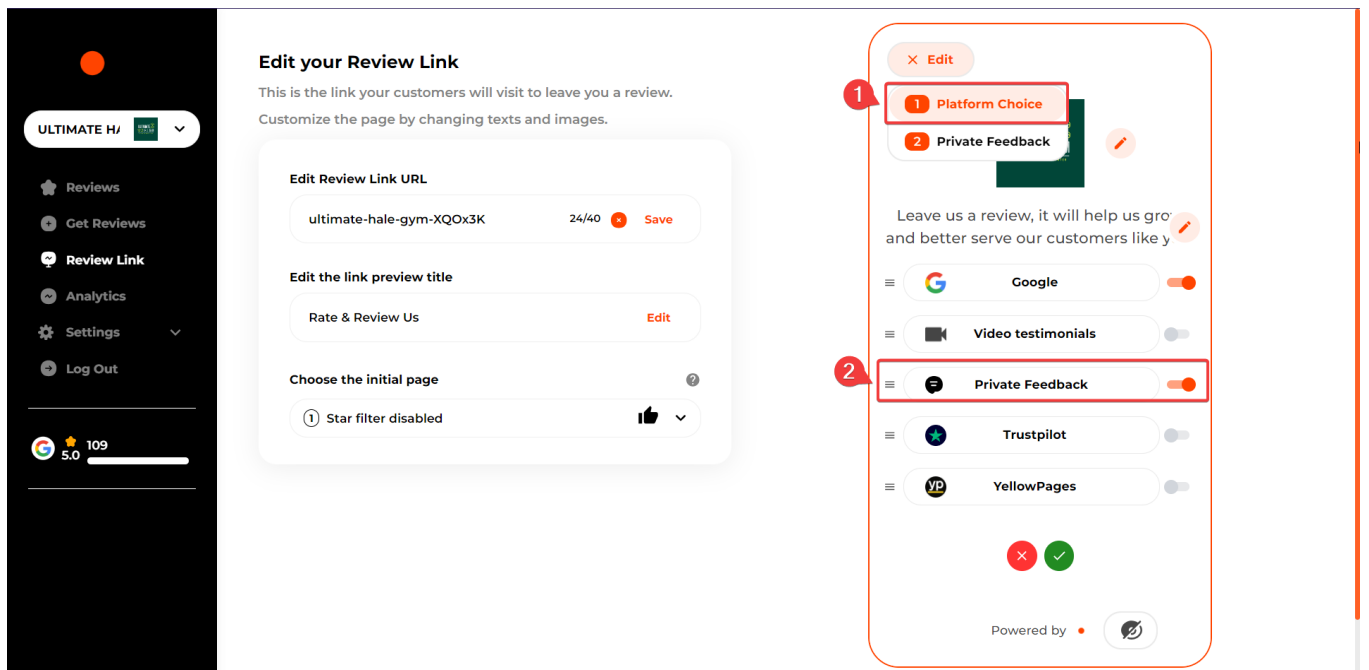


If your customers want to write a 4 or 5-star review, a Negative Feedback page **will not be presented**.

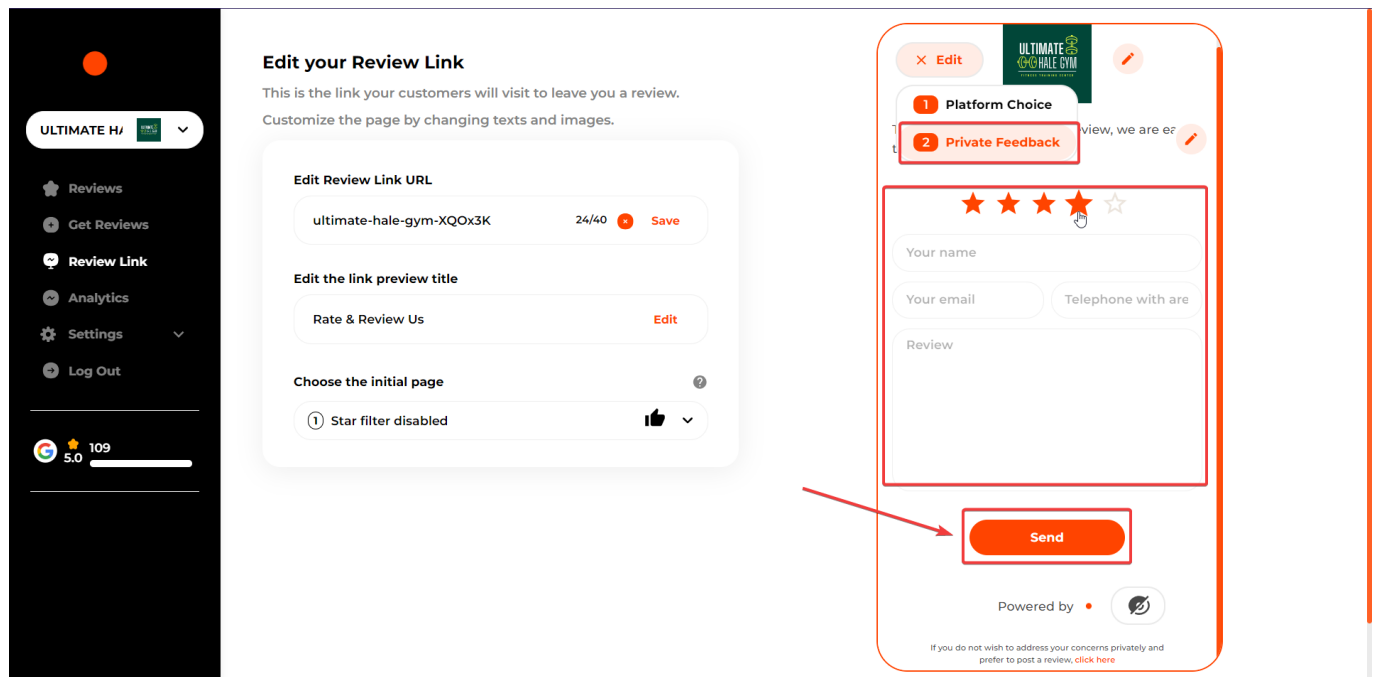
Showing **Negative Feedback** page / Internalizing negative feedback is optional, and you can disable it by clicking **Review Link** and choose **Star filter disabled**.



**Private Feedback** section shows the page your customers see when they want to leave a private feedback from your review link.



Customers can leave private feedback/rate their recent experience by choosing 1 to 5 stars, filling out a quick form and then click **Send**.

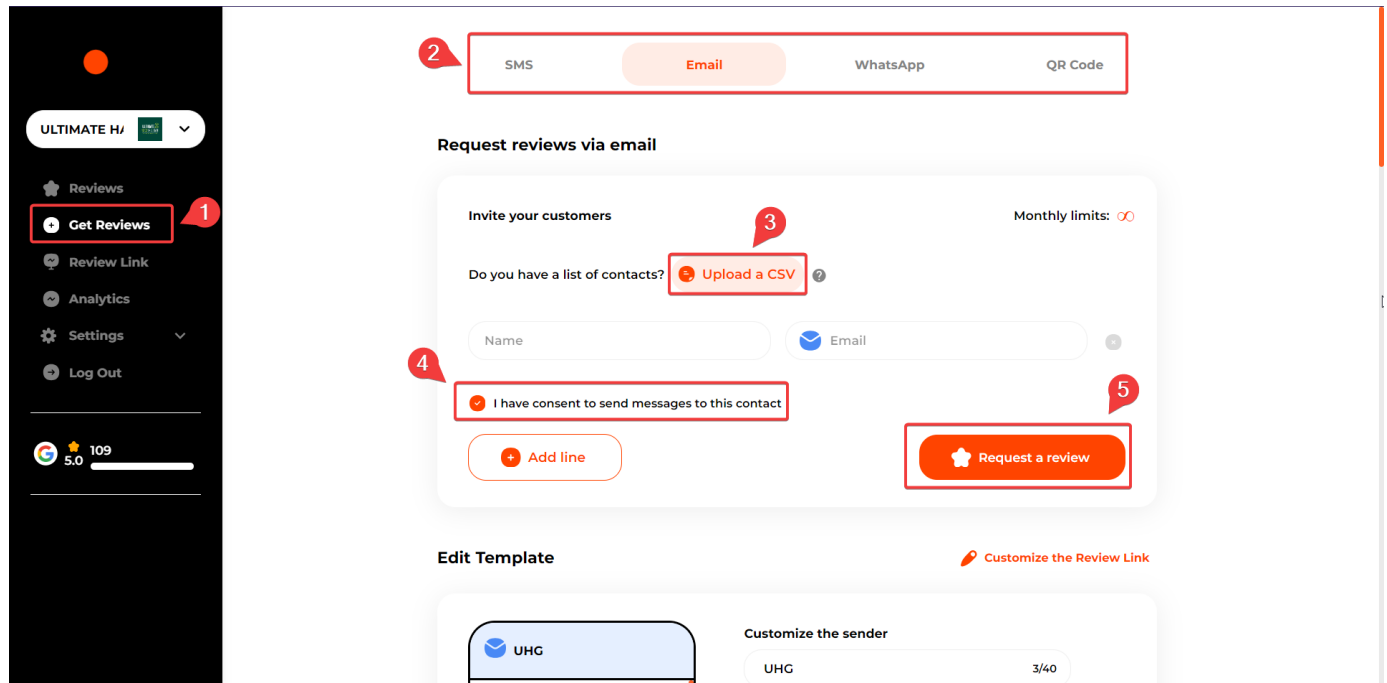


## Request Reviews

You can request reviews by clicking **Get Reviews** on the left sidebar and start requesting reviews via SMS, Email, WhatsApp and QR Code.

To send review requests, you can Upload a CSV file or invite customers individually by entering Name and Number/Email manually (to add a new customer, click "Add line").

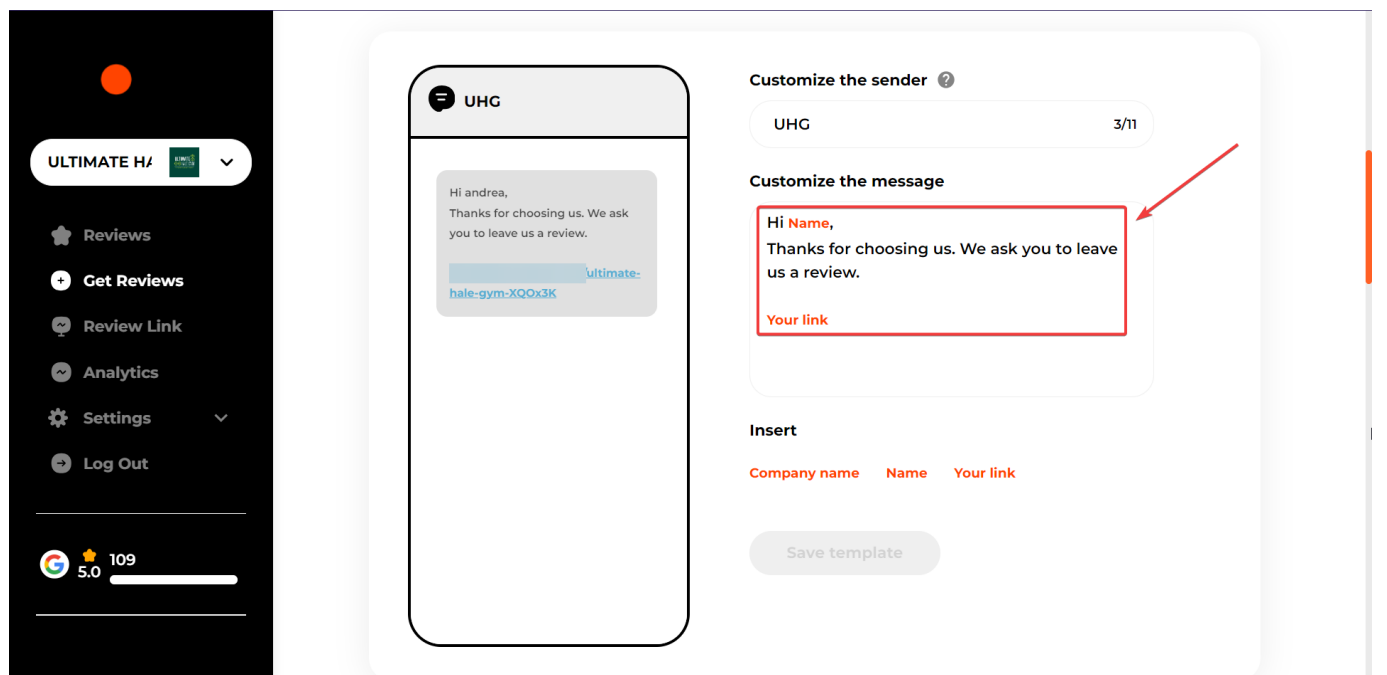
Make sure you have consent to send messages. Check [I have consent to send messages to this contact](#) and then click **Request a review**.



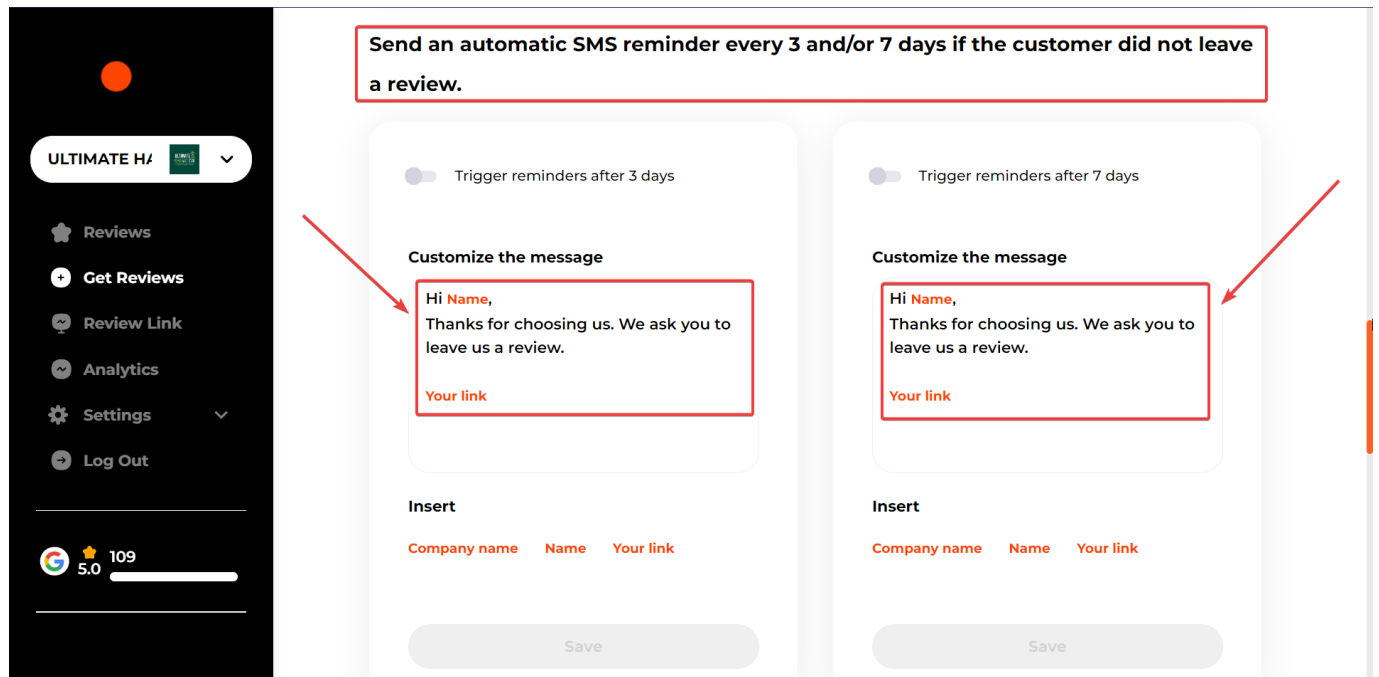
Once you are in the **Get Reviews** section, just scroll, and you can customize review request templates for SMS, Email and WhatsApp.

You can optionally send an automatic SMS/Email reminder after 3 and/or 7 days if the customer doesn't leave a review on the initial request.

We give you an opportunity to customize SMS/Email reminder templates too.

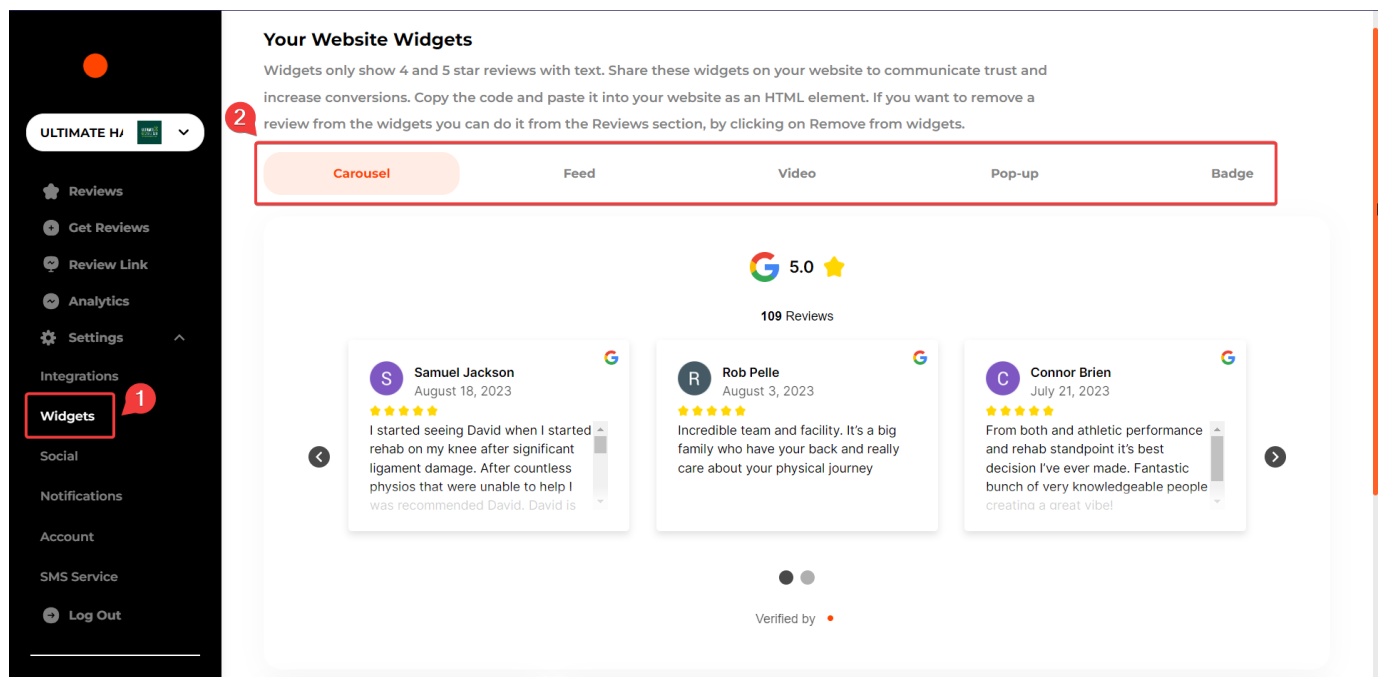






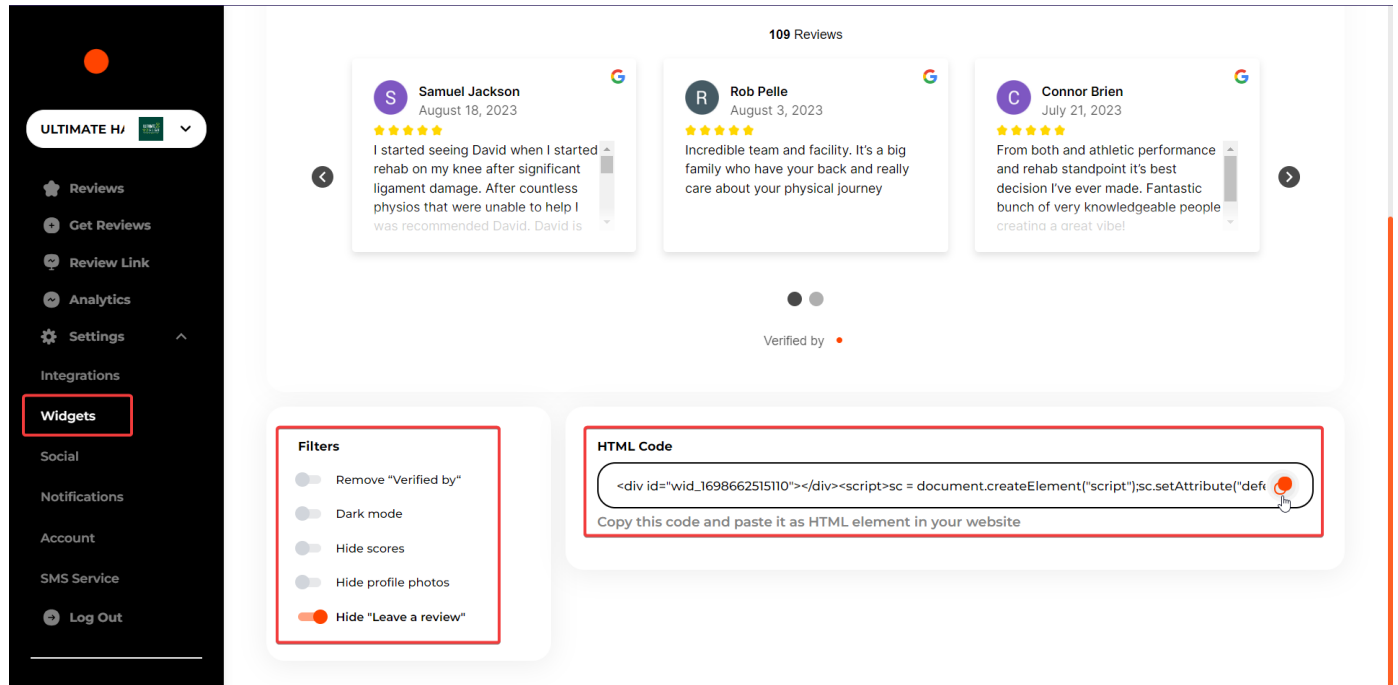
## Website Widgets

We have five types of website widgets (Carousel, Feed, Video, Pop-up, Badge) showcasing 4 and 5-star reviews with text on the customer's website.



You can scroll down and further customize website widgets using different filters: **Remove “Verified By”** on the website widget, **Dark mode**, **Hide scores** of the integrated review platforms, **Hide profile photos** of the reviewers, **Hide “leave a review”** of the website widget.

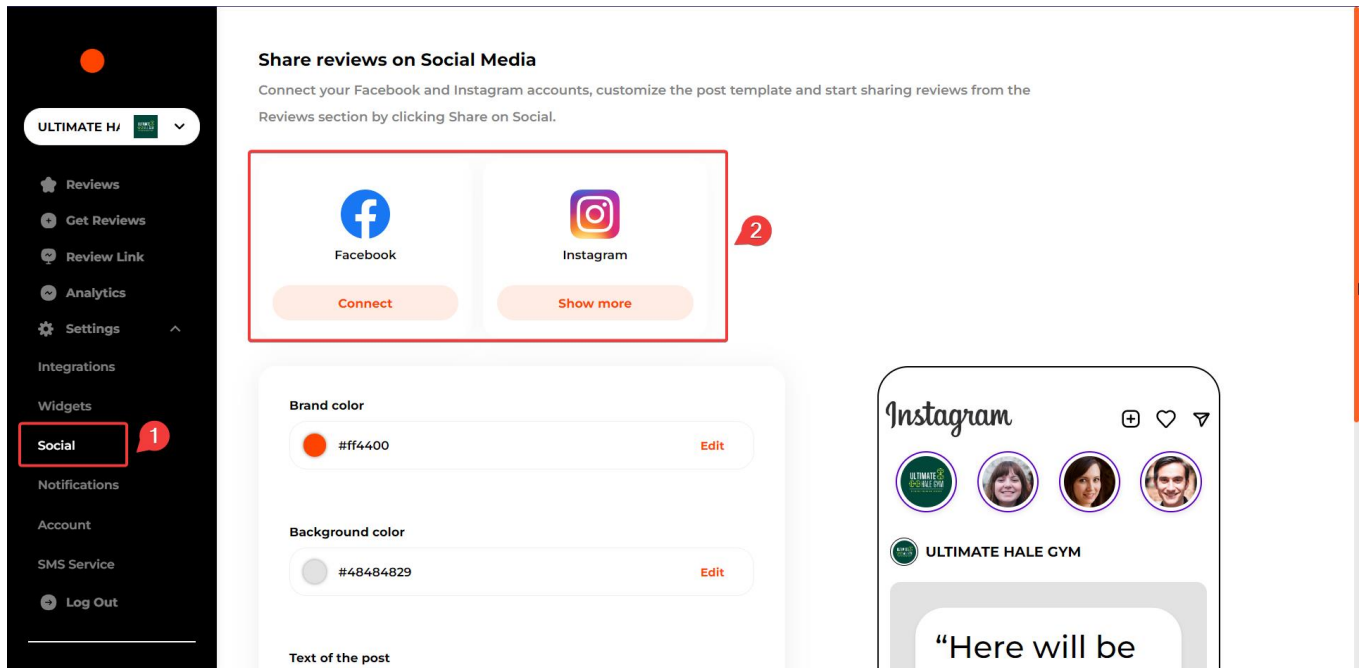
After choosing your favorite website widget type with customization, simply copy the HTML code and paste it on your website.



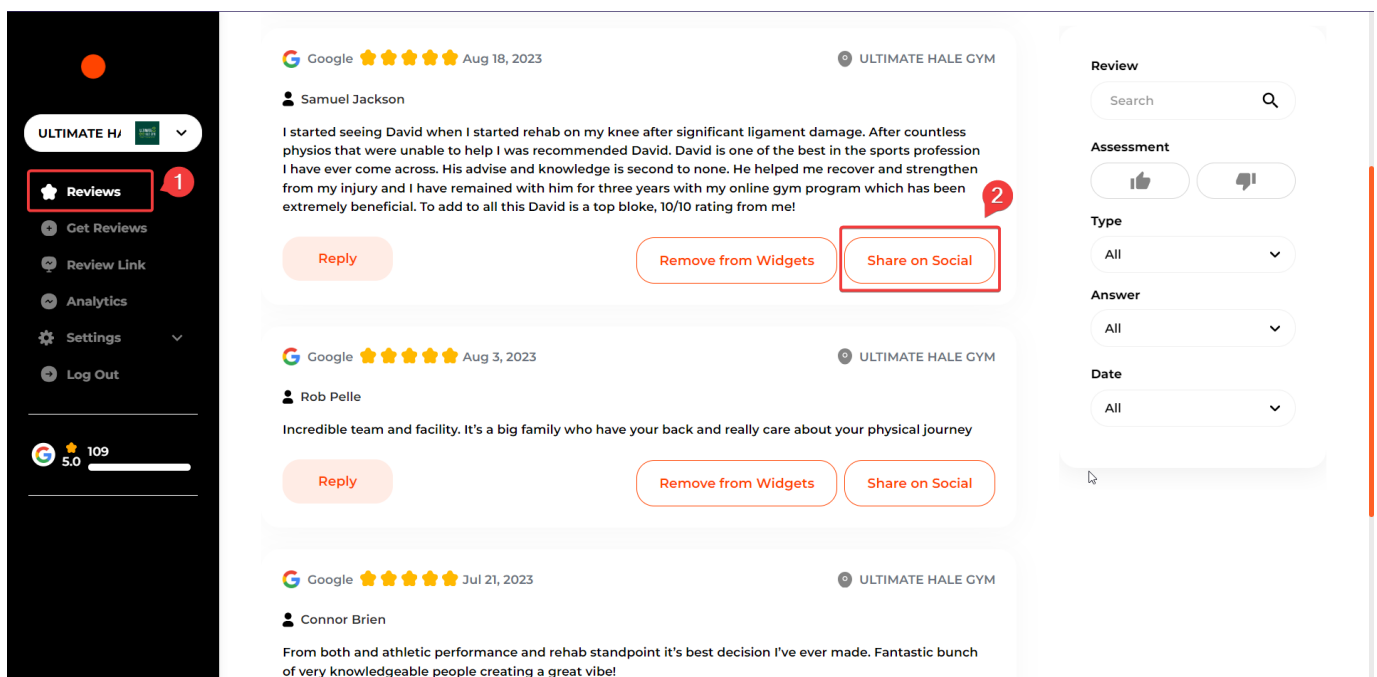
The screenshot displays the Bewertig.ch interface. On the left is a dark sidebar with a menu where 'Widgets' is highlighted with a red box. The main area shows a preview of three review cards for 'ULTIMATE HJ' with 109 reviews. Below the preview are two panels: 'Filters' and 'HTML Code'. The 'Filters' panel has a red border and contains five options: 'Remove "Verified by"' (disabled), 'Dark mode' (disabled), 'Hide scores' (disabled), 'Hide profile photos' (disabled), and 'Hide "Leave a review"' (checked with an orange toggle). The 'HTML Code' panel also has a red border and contains a text area with the following code: `<div id="wid_1698662515110"></div><script>sc = document.createElement("script");sc.setAttribute("defr`. A red circle highlights the end of the code, and a red dot is visible at the end of the line. Below the code, it says 'Copy this code and paste it as HTML element in your website'.

## Social Sharing

With the social sharing feature, you can connect your Facebook/Instagram accounts and customize the post template.



Now go ahead and start sharing reviews by clicking **Share on Social** under each review.



## Analytics

The Analytics section enables you the opportunity to visualize your growth with charts, populated with data that's updated once a day.

Analytics section shows Number of **New Public Reviews**; **Reviews Growth** chart, representing the number of reviews over time; **Average Rating Growth** representing the average of the reviews over time, which have been normalized on a scale from 1 to 5.

**Reviews Funnel** consists of:

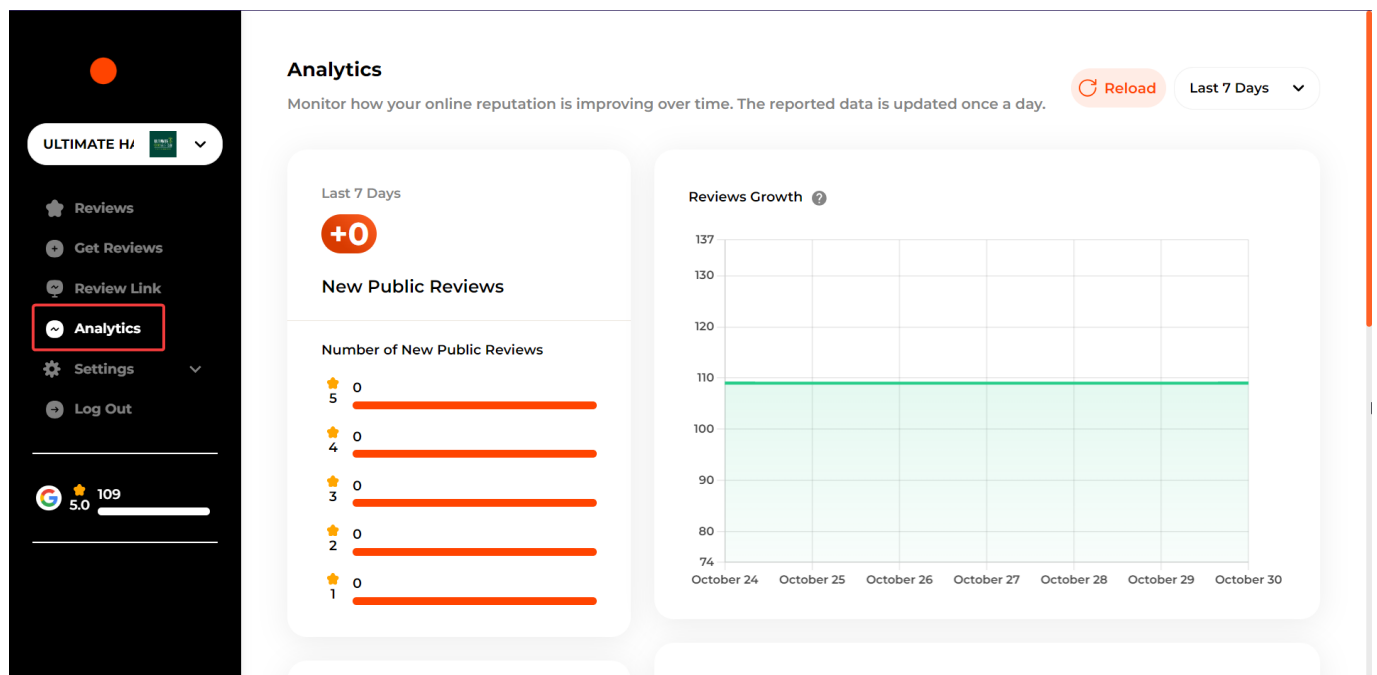
**Invites Sent:** Total number of email, SMS and WhatsApp campaigns sent in the selected time frame.

**Total Visits:** The total number of visits to your Review Link in the selected time frame.

**QR Code Visits:** the total number of visits to the Review Link deriving from the QR code in the selected time frame.

**New Public Reviews:** reviews on public platforms (e.g. Google) in the selected time frame. Video reviews and private reviews are excluded.

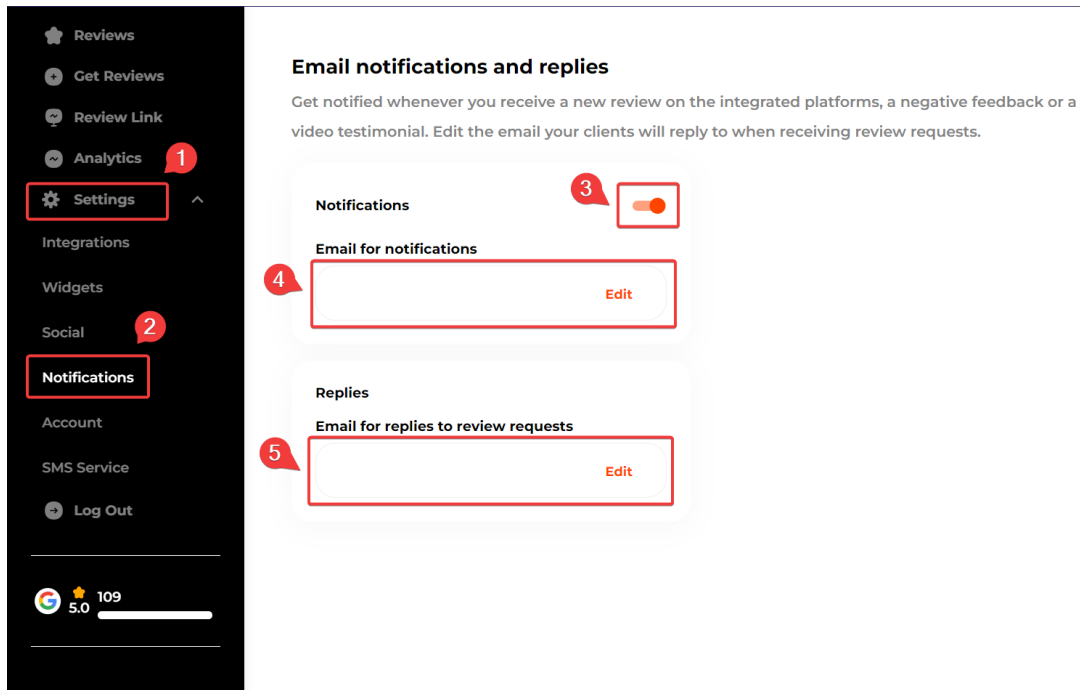
**Negative Feedbacks:** private reviews resulting from negative customer experiences in the selected time frame.



## Notifications

To receive email notifications for new reviews, please go to **Settings**, then click **Notifications**.

Make sure **Notifications** toggle is on. Then go ahead and enter your email in the following fields: *Email for notifications* and *Email for replies to review requests*.



The screenshot shows the 'Email notifications and replies' settings page. On the left is a dark sidebar menu with the following items: Reviews, Get Reviews, Review Link, Analytics (with a red '1' badge), Settings (with a red box around it), Integrations, Widgets, Social (with a red '2' badge), Notifications (with a red box around it), Account, SMS Service, and Log Out. At the bottom of the sidebar, there is a Google Play Store icon, a star rating of 5.0, and a progress bar showing 109 reviews.

The main content area is titled 'Email notifications and replies' and includes the following text: 'Get notified whenever you receive a new review on the integrated platforms, a negative feedback or a video testimonial. Edit the email your clients will reply to when receiving review requests.'

There are two main sections with red callout boxes:

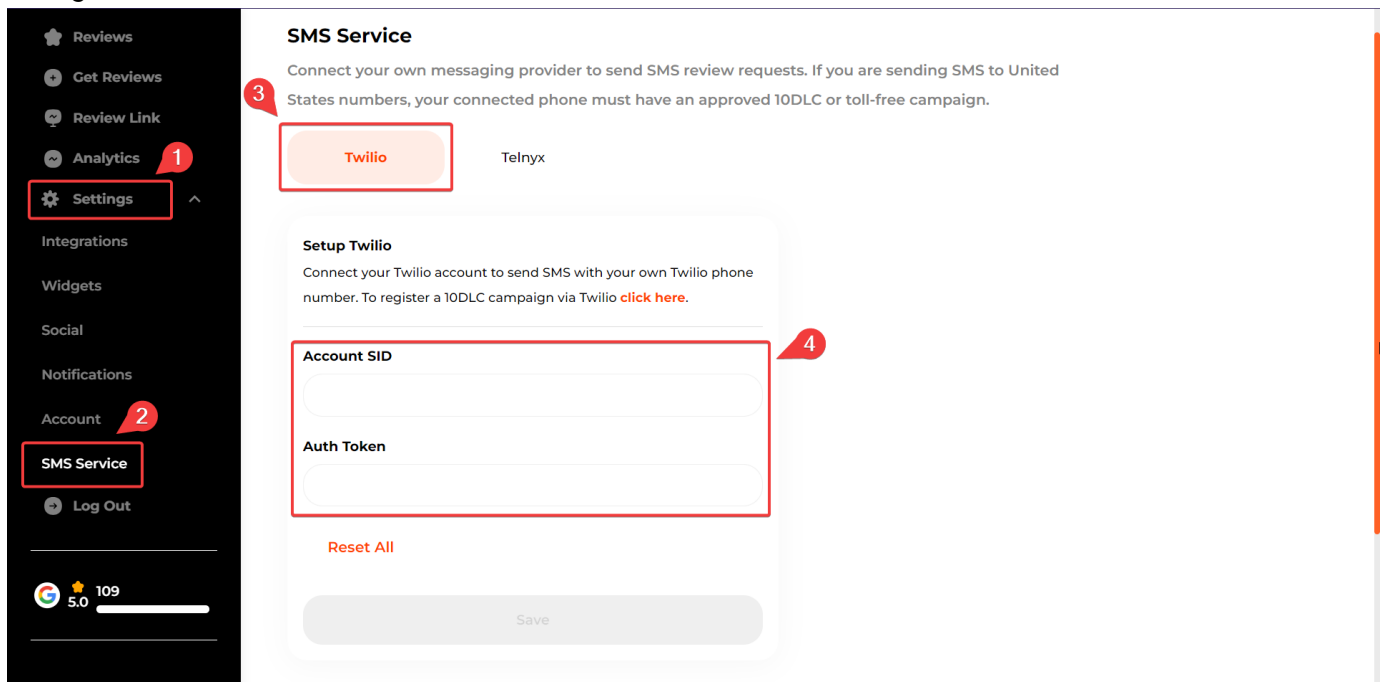
- Notifications:** A red box with the number '3' points to a toggle switch that is turned on.
- Email for notifications:** A red box with the number '4' points to an empty text input field with an 'Edit' button to its right.
- Replies:** A red box with the number '5' points to an empty text input field with an 'Edit' button to its right.

## SMS Service

SMS Service enables you to connect your own messaging provider to send SMS review requests. If you are sending SMS to United States numbers, your connected phone must have an approved 10DLC or toll-free campaign.

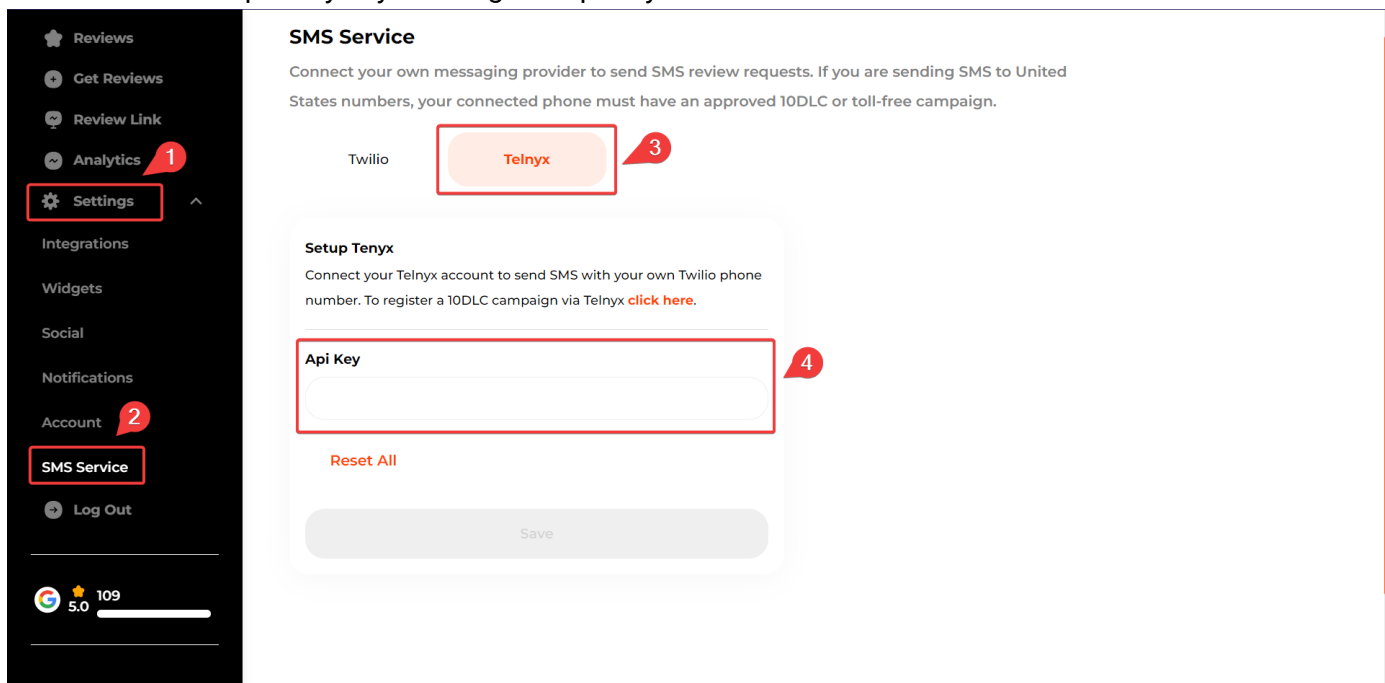
To access SMS service, click **Settings** → **SMS Service**

Set up Twilio by entering **Account SID** and **Auth Token**. Once you're done, click **Save** to save changes.



The screenshot shows the 'SMS Service' configuration page. On the left is a dark sidebar with navigation options: Reviews, Get Reviews, Review Link, Analytics (with a red '1' badge), Settings (with a red box around it), Integrations, Widgets, Social, Notifications, Account (with a red '2' badge), SMS Service (with a red box around it), and Log Out. At the bottom of the sidebar is a Google Play Store badge for version 5.0 with 109 reviews. The main content area is titled 'SMS Service' and contains the following text: 'Connect your own messaging provider to send SMS review requests. If you are sending SMS to United States numbers, your connected phone must have an approved 10DLC or toll-free campaign.' Below this text are two radio buttons: 'Twilio' (selected, with a red box around it) and 'Telnyx'. A red '3' badge points to this section. Underneath is a 'Setup Twilio' form with two input fields: 'Account SID' and 'Auth Token', both with red boxes around them and a red '4' badge pointing to the fields. Below the fields is a 'Reset All' link and a 'Save' button.

You can also set up Telnyx by entering the Api Key and click **Save**.



The screenshot shows the 'SMS Service' configuration page with 'Telnyx' selected. The sidebar is identical to the previous screenshot. The main content area is titled 'SMS Service' and contains the same introductory text. Below the text are two radio buttons: 'Twilio' and 'Telnyx' (selected, with a red box around it and a red '3' badge). Underneath is a 'Setup Tenyx' form with one input field: 'Api Key', with a red box around it and a red '4' badge pointing to the field. Below the field is a 'Reset All' link and a 'Save' button.